

Subject: Information Bulletin from your RI Regional Office
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South Pacific & Philippines Office

September 2017

Regional Information Bulletin



Rotary is at a crossroads.

That was the resounding message that General Secretary John Hewko had for Rotarians when he graced the Rotary Hills Zone multi-club meeting hosted by RC Beecroft.

Throughout both GETS and Institutes in Darwin and in Auckland, John challenged Rotarians in this region to try new ways of addressing the decline in membership. He urged everyone to see this part of the world as a laboratory, testing different ways to meet, asking the tough questions why Rotary is not attracting more members.

Membership is central in Rotary's strategic plan of strengthening and supporting clubs, focusing on humanitarian service and enhancing Rotary's public image and awareness. These three are closely interwoven and the focus on humanitarian service particularly ensures member engagement.

[LEARN MORE >](#)

September is Basic Education and Literacy Month

September being Basic Education and Literacy month, we focus on the projects related to this Area of Focus. Rotary year 2016-17 saw USD11.6Million spent on 177 grants with this as the primary area of focus.



On Rotary Showcase, one of these projects was "100 for 100: The Knowledge Channel Project". This project was a partnership between The Rotary Foundation, Knowledge Channel Foundation Inc. and Districts 3830 (Philippines) and 3620 (South Korea).



[Post your project on Rotary Showcase today!](#)

Using Rotary Showcase, clubs and districts can feature a retrospective on their project. The greater the track record with the worldwide Rotary community, the greater their reputation and likelihood of being able to find partners for future projects. It helps too that you can upload pictures and easily share these in social media. How easy is that to then enhance Rotary's public image and awareness!

[Here's How >](#)

Basic Education and Literacy Projects on Rotary Showcase

Distribution of 2550 School Desks to 82 Schools

With the help of RI District 9685 and Rotary Clubs of Chatswood Sunrise, Castle Hill & E-Club of Greater Sydney and The Rotary Foundation, 7650 students were able to sit on the benches in their schools instead of sitting on the floor. They were overwhelmed with joy and expressed many THANKS to Rotary for its wonderful gesture. This is one of the BEST PROJECTS executed by our Club in the Centennial Year of The Rotary Foundation.

Rotary Library (JR Torres Elementary School)

This project aims to enhance students reading skills and development. Initiated by the Rotary Club of Metro Bacolod, District 3850 Philippines and the Rotary Club of Jinju Seonhak, District 3590 Korea, each school beneficiary is given 2 Sets of Desktop Computers and 1000 Pieces of Story Books for Grade 4-6 students. This project is also in collaboration with the different Rotary Clubs in the province of Negros Occidental, Philippines.

District Grant with RC Doncaster to pay for school fees of orphans



An initiative by RC Doncaster (Australia) working with RC Bulawayo South (Zimbabwe) and Vulindlela Guardians to raise funds to pay school fees for 77 orphaned and vulnerable junior school children in Bulawayo, Zimbabwe for 7 years and increasing the numbers by 10% each year.

Laos School Renovations

This project of RC Central Melbourne locates sub-standard primary schools in remote villages in the province of Luang Prabang in Laos. The schools are usually made of simple bamboo or other similar materials and have no clean water, electricity or toilets. We raise the funds in Australia to renovate the school building to Government standard including adding clean water, toilets and electricity. To date we have completed four schools and are in the process of raising funds for the fifth school in the village of Ban Heutan in the District of Chomphet.



NEW RESOURCE!

ROTARY IDEAS:
Rotary's crowdsourcing platform



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